

June 6, 1977

Mr. Robert Keating  
N.J. Sports & Exposition Authority  
East Rutherford, N.J. 07073

Dear Bob:

Enclosed please find xerox of our proposed  
new copy for the scoreboard at Giant Stadium for the coming  
football season.

If we do not hear from you by June 20, we will  
assume that you have approved the copy and will forward the  
art work to our painters to begin production.

Once the subject matter is installed, I would  
appreciate receiving two 8 x 10 color photographs for our  
files.

Cordially,

Vincent J. Weiner  
Manager Special Promotion

VJW/med  
Enc.

cc: H. Grazio

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